

Adriana Torres

414-477-3906 avtorres@asu.edu
AdrianaVTorres.com



Experience

Cronkite Sports LA, Reporter

Aug. 2015-Dec. 2015

- Shoot, produce, edit and track feature stories and highlight packages
- Work featured with Fox Sports West, CIF Southern Section and Pac 12 Networks

notMYkid, Media Department Intern

May. 2015-Aug. 2015

- Produce and edit feature story videos and educational videos
- Social Media Lead in content creation, scheduling and interaction

Sun Devil Athletics, Reporting Intern

Dec. 2014-Aug. 2015

- Pitch feature story topics on ASU athletes
- Interview and write pieces for the Sun Devil Athletics official website

Pac-12 Network, Freelance Student Worker

March. 2014-May 2015

- Live camera operation for baseball/softball streaming broadcasts
- Spotter, stats recording at games/meets covered by the network, runner

Assistance League of Phoenix/ABC 15 Let Joe Know, PR/Social Media/Coordinator

Oct. 2013-Aug. 2015

- Create posts for Facebook, Twitter and Instagram; create and distribute press releases
- Work closely with ABC 15 Let Joe Know; directing, managing volunteers for consumer helpline

Phoenix International Raceway, Pit Notes reporter

Feb. 2013-March 2015

- Interview NASCAR drivers and transcribe for Pit Notes, available to media
- Report on crashes and car adjustments made during races

Walter Cronkite Sports Network, Reporter

Aug. 2012-Jan. 2015

- Reporter for Cronkite Sports Live & CronkiteSports.com covering ASU football, baseball and hockey
- On-air talent, camera operation, editing and producing

Republic Media (The Arizona Republic/12 News/azcentral.com), Breaking News

Jan. 2014-May 2014

- Manage the assignment desk and follow Phoenix breaking news
- Report to breaking news scenes; write stories on crimes, courts and events

ESPN Milwaukee, Intern

Dec. 2011-June 2012, May 2013-Aug. 2013

- Report at Milwaukee sports games, interview athletes, cut audio
- Write blog posts for the website, pitch topic ideas, edit audio, talk on-air weekly, create videos for website

Super Bowl XLIX- Arizona- January 2015

-**CBS Sports Network**- Runner

-**Super Bowl Social Media Team**- Find SB XLIX posts and tweets and respond to them

-**Kyle Arnett PR Firm**- Social Media for client sponsoring SB XLIX event

Education

Walter Cronkite School of Journalism and Mass Communications, ASU

Aug. 2012-Dec. 2015

Broadcast Journalism with minor in Political Science- Graduated Dec. 2015

Magna Cum Laude

Skills

Final Cut Pro, Photoshop, Adobe Audition, Adobe Premiere, ENPS, WordPress, AP Style, Broadcast Writing, Social Media, Camera Operation, TV Production, Microsoft Programs, Sports Production

Organizations

Association for Women in Sports Media, Associated Press Television and Radio Association, National Academy of Television Arts and Sciences, Radio Television Digital News Association